

The Impact of Social Media on the Positive Development of Teenagers in the Contemporary age

Gaurav Sahu¹, Manharan Anant², Sushma Tiwari^{3*}

¹ Assistant Professor, Department of Commerce and Financial Studies, UTD, Atal Bihari Vajpayee Vishwavidyalaya.

² Assistant Professor, Department of Commerce, Govt Naveen College, Jatga, Dist.- Korba, CG.

^{3*} Research Scholar, Govt. J Yoganandam Chhattisgarh College, Pt. Ravishankar University, Raipur.

*Corresponding Author E-mail: Sushmatiwari029@gmail.com

Abstract:

New media is expanding rapidly today, today's era is the era of information and technology. The development journey of technology has extended the facility of internet to mobile phones. Today everything from banking to shopping has gone online, one click has covered the world, media is also not untouched by this, today media due to its effectiveness has taken its popularity so much that today every section of the society wants to be it a village or a city, all have not been able to escape from it and today its effect has increased so much that people of every class are not holding back in adopting it, it has been tried to know in this research paper that what a positive impact it is having on today's youth.

Key words: *Modern, Mobile internet, Rural, Technology, Urban etc.*

Introduction

Today's era is an era dependent on information and technology. Today every person wants to be familiar with the whole world apart from his own and his surrounding information. His biggest ally in this work is the media. Media is not just a web of information, but it is the best means of entertainment for the human mind. Newspapers, magazines in the media Radio television and internet are included. All of them have taken the responsibility of social change on their shoulders. Every sector of society is able to establish a partnership with various mediums as they continue to maintain their presence. Be it a child, a teenager, a youth or an elderly. Magazines, newspapers and special programs are published on television for every age group, so that all classes are benefited from different types of knowledge.

Every man wants to satisfy his curiosity, he is eager to know the events happening every day, media does the work of calming his curiosity. It tries to pacify everyone's curiosity by collecting useful information from farmer to leader of agriculture, politician to businessman, student to education, women. Just as water, food and sunlight are necessary for the life and growth of a plant, in the same way, for the all-round development of a human being, the media has not become a means but an end in itself. Media is making its place in every home in one way or the other. Today she has become an integral part of life instead of being an object in the family. Often our day starts with newspapers. Sometimes the situation becomes so far that if we do not get the newspaper, we feel empty for the whole day. Today, one or more means of media like radio, television, computer, internet, cell phone are available in every home. Media has made its mandatory presence in every household. The main reason why we have become addicted to the media is the wide interest and simplicity of the media. Today the media has become so widespread that it takes only a few seconds to reach the masses, the messengers reach the places even covering the distance. It is interesting that through this man can calm all his curiosities because the media has every class of every age person. There are enough answers to pacify the questions in the form of curiosity and

simplicity because everyone is connected to it because of its wideness and interestingness. It is in the form of media, so it easily reaches the masses in some form or the other.

Change is the law of nature and the media has not remained untouched by this law of change, along with the merits in the media, defects have also started infiltrating. Initially journalism was a mission, today it has been converted into business and it is used for the greed of earning more money and business profit. The media should have its own separate policy, ideals and objectives, so that there is upliftment and not downfall in every field of the country. Media should edit the works keeping in mind the spirit of national interest, public interest and welfare and should make itself the biggest thinker of national interest. But today the competition and economic competition in the media to move ahead of each other has infected the media with evils, greed in the form of a dragon is slowly swallowing the media. Today, commercial interest has dominated the media so much that it is getting distracted from its responsibilities and objectives. Every section of the country's society is connected with the media. That's why it becomes necessary that while giving information to them, the media should be cautious and only that information and knowledge should be conveyed to them, from whom they are brought up positively. The truth of many news is hidden due to pressure and greed, essential information is hidden so that it does not get the stamp of communalism, but it is absolutely necessary that even after every pressure and restrictions, the truth of every news should reach the people. In order to maintain the faith of the media, it is necessary that the media work in the direction of upliftment of the nation, upliftment of the society and removal of sorrows, justice, disbelief and evil practices. Keep working so that the faith of the people of the country remains on the media and the media touches new heights and heights everyday and a golden nation can be built.

Objective of study

The planning of the work done in all the researches is purposeful. This research is also being done to achieve specific objectives. Important and powerful sections like media and teenagers have been included in this research, both these sections are strongly related to each other and influence each other, so the objectives of this research are as follows-

1. To investigate the influence of media on rural and urban adolescent boys and girls and examine its effects.
2. To find out the interest of adolescent boys and girls towards media.
3. To get information about the effects of Media on the mentality of adolescent boys and girls
4. To get information about the positive effects of media on the lives of adolescent boys and girls.
5. To find out the positive thinking of parents and teachers towards media.

At present there are unlimited possibilities in the media, but media is using most of its powers to collect more money by pleasing industrial institutions, and rich families and powerful people. Due to this, the quality of impartiality of the media has been suppressed by the glare of appearances. Today the media is seen not only on the truth but also in the cover of lies. If the news is not available, then the news itself has started being made. No matter how big the news is, it has become the main quality of today's media to make it small, to make the small big, to make the serious ordinary and the ordinary serious. To convey the news to the masses as per their need and if it is not in their interest, then strangulate the news right there.

The media has become a game. Media is the foremost and powerful medium to awaken the public, but today the media has lost its way. She has gone astray, today media has adopted competition to earn popularity, due to which the impact of obscenity, sexuality, and glamor advertisements has increased in media. Media should not do anything to increase its business, so that the youth power becomes directionless and confused, due to the influence of media, it should not lead towards inappropriate things and trends, because the largest section of media users are teenagers and youth. If the side effect of media falls on teenagers and youth, then the nation's progress, social development, technical and technological development will also be affected.

The larger group of television watchers are teenagers and it is said that at this age the child remains confused, because they are neither included in the children nor in the adults, so they are lost in their own separate world and In this stage, his biggest companion is television. The things of knowledge shown on television are beneficial, but inappropriate things also seem interesting to them, so it becomes necessary to present ideal programs in front of teenagers, so that the future of teenagers and the nation can be benefited. Every person and thing has its own limits and whenever If someone violates his limits, then he becomes worth considering. Some such situation has been presented by the media in front of us. The main reason for this is economic competition, in the desire to become more prosperous than each other; the ambition to collect more money has polluted the media. It depends on the way of living. Adolescent brain and mind both are innocent, they start finding inappropriate things interesting and which gives them pleasure. That's why it becomes necessary that only those things should be conveyed to the teenagers which are beneficial for them, but in the present context it has become impossible to keep them away from the media because just as everyone has two sides, good and bad, in the same way media also has both sides. Aspects are good and bad. If we keep teenagers away from the media, then the development of their knowledge will be blocked, so it is necessary that how to keep teenagers away from inappropriate things.

Scope & Importance of this research

Since the attainment of independence, education has been considered the most influential to make the nation and society prosperous till today. It has been said that the kind of education that is provided to the child, the child will follow the same things and the things that the child will follow, he will develop the nation and the society in the same way, so education has been considered as the main source of change. Education is not limited to children only, but tireless efforts are being made by the government to educate every age group, many schemes are being run like Sarva Shiksha Abhiyan, adult education, female education, free education to make the same girls literate. Rajeev Ghandhi Shiksha Mission are being run and to increase the percentage of literacy, arrangements have been made for free books, clothes, cycles, computers, laptops, mobile phones and mid-day meals in schools. Many types of scholarship are distributed such as minority scholarship, scholarship for the poor, scheduled caste and tribe scholarship, scholarship to backward classes. The main objective of all these schemes is to remove illiteracy and present India as a 100% literate country. Child labor has been declared a punishable offense in the country so that every child can get adolescent education. To fill his stomach, he should not be forced to work, so his food was arranged in the school, the fulfillment of the basic needs of the student, such as school uniforms, books, pens were made available in the schools only, the result is also pleasant.

New means are being used in the school to provide education, among these new means the main and important means is media. Today, apart from school, the child uses the media at home as well. In schools, children are given education through computer, education through projectors, distance education through internet, daily information about daily happenings through magazines. All these mediums have made education interesting as well as easy for the students. All these resources have increased the curiosity in the mind and brain of the child, being influenced by this curiosity, the child remains in contact with these resources at home as well as at school. Today, a large section of teenagers spend much of their time on the media. Media has become a big partner. While getting up and sitting, you can easily see the teenagers around you using the media. Teenagers make more use of the internet of media, in which there is a lot of information. Due to the close proximity of the media to the teenagers, it becomes necessary to know that what kind of change is taking place in the children due to the influence of the media, whether this change is in accordance with the expectations of the society and the nation or not.

Area of Research

Although the scope of research work is more extensive, keeping in mind the limitation in the dissertation, the scope of research work has been limited. Bilaspur and Raipur districts have been selected as study area to complete this research work. In this, the students of higher secondary school have been included and they have been made the basis of research.

Positive effects of social media

- Share your ideas with as many people as possible can be done.
- Get quick process two-way-communication on these
- Face-to-face conversation can be done through video calls. This facility is expensive than other means.
- You can save your writing material. Whenever you want it, yourself and other people can also be benefited.
- Social sites have become a medium to make the world a Vishwagram i.e. Global Village.
- You can feel free to put your point or idea.
- Through this, useful text material can be easily shared and obtained with friends. Information can also be exchanged
- Social sites have a major role in economic change, economic policies, religious and cultural issues in the country.

Discussion and Interpretation

Sample has special importance in research work in practical and social subjects. Without this the research work cannot be completed. Sampling is commonly utilized in scientific subjects without any issues of selection. However, in social subjects, sampling is also employed but the primary challenge lies in selecting appropriate units from the population to form a representative sample. It is difficult to do and sometimes even impossible. Sampling method makes research practical and economical in terms of time, money and power. Research results are made more accurate and economical by the use of sampling. Keeping the above facts in mind, the researcher has selected the schools of Bilaspur and Raipur districts for the study of his research topic has been taken so that adolescent students of the school, has been considered

Students			
Urban		Rural	
Boy	Girl	Boy	Girls
100	100	100	100

Research Tools

Collection of facts or data is an important process for solving a problem. Tools are used for this. In this research also, it is proposed to use the tools as per the need of the researcher which is as follows.

1. Questionnaire and interview for students.
2. Questionnaire and interview for parents and teachers.

Statistical Method

For this research, the data was presented through the line diagram and tabulation proposed to be displayed and by percentage method Results will be taken out to investigate positive effects of social media on teenagers in the modern era.

Analysis of the comparative results of the impact:

Table No. 1. Comparative comparison of positive impact of social media on teenagers in modern era of urban and rural students

Group	Number	Mean	Standard Deviation	Critical Ratio	P-Value
Urban	200	23.57	5.59	0.30	>0.05
Rural	200	23.38	5.26		

Result

It is clear from the results displayed in the above table that in the modern era of urban and rural students, the average positive effect of social media on teenagers was 23.57 and 23.38 respectively, in which there is a difference of 0.19, this difference is not statistically significant, because obtained critical ratio value of 0.30 at 398 degrees of freedom determined at 0.05 level of significance

The minimum value is less than 1.97. Therefore, on the basis of the above result, it can be concluded that no significant difference was found in the positive effect of social media on adolescents in the modern age of urban and rural students, that is, the positive effect of social media on adolescents in the modern age of students. No significant effect of nature (urban and rural) was found.

Positive impact of social media on urban and rural students in modern era Comparative

The mean of the positive effect of social media on adolescents in the modern age of rural students was found to be higher than the students of urban areas, but there was no significant difference when comparing the means of both the groups by critical ratio test found.

Table No.2.Comparative results regarding positive impact of social media on urban and rural girl students in modern era

Group	Number	Mean	Standard Deviation	Critical ratio	P-Value
Urban girl students	100	23.21	4.52	0.98	>0.05
Rural girls Students	100	23.57	4.60		

Looking at the above table, it is known that the mean value of positive impact of social media on urban and rural girl students in the modern era was 23.21 and 23.57 respectively, in which there is a difference of 0.36, this difference is not significant from the statistical point of view, because the obtained critical ratio value 0.98 is less than the minimum value of 1.97 set for 0.05 level of significance at 198 degrees of freedom.

Therefore, on the basis of the above result, it can be concluded that no significant difference was found between the positive effect of social media in the modern age of urban and rural girl students, that is, the nature of residence has a significant effect on the positive effect of social media in the modern era of female students. No significant effect of urban and rural was found.

Regarding the positive effect of social media in the modern era of urban and rural girl students

The mean of the positive effect of social media in the modern age of the female students of the urban area was found to be higher than that of the male students of the rural area, but there was no significant difference when comparing the mean of both the groups by critical ratio test.

Conclusion

Based on the results obtained earlier, the conclusions obtained for various variables are obtained as follows-

1. Most of the students / students taken in the sample found the positive effect of social media to be average and above in the overall modern era.
2. Most of the total students in the sample have positive influence of social media in different areas (home, social, emotional, school) in the modern era. The level was found to be average and above.
3. Most of the total female students taken in the sample were found to have average and above levels in various areas (home, social, emotional, school) of positive influence of social media in the modern era.
4. Most of the students taken in the sample were found to have average and above levels in various areas (home, social, emotional, school) of positive impact of social media in the modern era.

Suggestion

Keeping in view the limitation of time, resources and educational level etc., it has been limited to the school of Bilaspur and Raipur. In order to provide accuracy and generality to the results, research should be done in different areas with a large sample size. To provide completeness to research.

After this the researcher considers it necessary to make some suggestions which are as follows.

1. School must take action to develop the originality of children in school
2. Children should get proper guidance.
3. The child should encourage good new ideas.
4. Such educational work should be done in the class room that promotes creative thinking process.
5. Technology of the college boys and girls comparative study should be done.
6. Comparative study of media influence of boys and girls of different streams should be done.
7. Teachers should create awareness for technology among all the students from school to college. So that in the modern era, student social media understand the correct use of it.
8. As a result of revolution in technology, to develop skills to use hardware software and other effective technology in classroom teaching, to accept quality and to adapt oneself.
9. Today, to become the best, the best empowered, the teacher has to have full knowledge of communication techniques along with professional development, as well as proper balance and blending of education according to the values of Indian culture. Concrete and meaningful efforts are expected in this direction.

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